

GCMS BENEFITS

- Improve effective delivery of Government community programs to the right community at the right time with the right program.
- Measure the effectiveness of these programs with feedback and outcome analysis considerations.
- Inculcate a performance based culture with Performance Management
- Obtain effectiveness feedback mechanism or outcome analysis for government performance management and continuous improvement needs.
- Providing for a tighter control of community resource such as disbursement of funds
- Prevent leakage of community subsidy to various players in the government delivery value chain

In addition, GCMS Framework ensures that the government manages the community management programs with greater savings and effective utilization of resource with Effective operations that support the strategy with the availability of the information that is required to plan, develop, implement and support the programs.

GCMS INDUSTRY FOCUS

- Government Ministries
- Government Agencies
- Government Local Councils

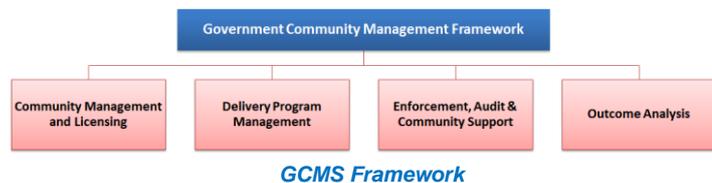


Why VIS-Strategy for GCMS?

- We have the expertise, knowledge and resources to provide GCMS services in line to your Organization requirements.
- Partnering with us will ensure a successful delivery through our proven unique methodology.

GOVERNMENT COMMUNITY MANAGEMENT SYSTEM

Our **Government Community Management System (GCMS)** is our direct response to many issues in achieving successful Government programs and is designed for the Government as a platform to drive the realization of being a ‘Caring and Effective Government’.



GCMS identify and profile the community and once our solution extracts the citizen information, GCMS allows you to perform various profiling activities to obtain the needs of each community. This empowers the Government to have a clearer vision on the necessary actions to take in order to ensure the delivery of the program to the community is a success by introducing structured support program such as Welfare Programs, Incentive Programs, Subsidy Programs, Rebate Programs and Investment Programs to name a few.

GCMS assist to maximize the mileage of any Government program, thus allowing the Government to reach out to the right group with the right program to perform various scenarios of modeling and analysis on each and every foreseeable scenario to achieve the above program objectives more effectively. It is designed to cater for a multi-dimensional parameter driven approach towards ensuring equitable and fair distribution to citizen.

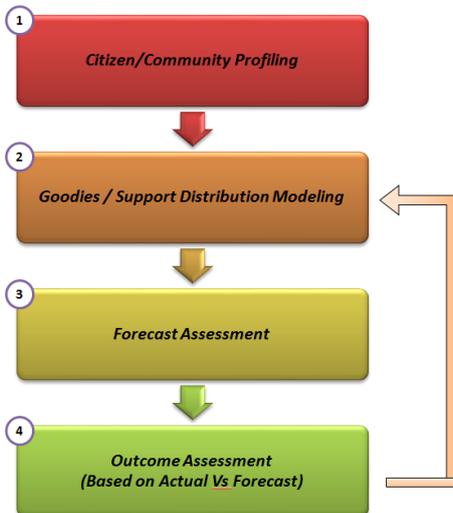
- Profiling of Citizen
- Modeling of Government Subsidy distribution
- Outcome Forecasting
- Integration with Subsidy Disbursement System
- Outcome Analysis



GCMS CORE MODULES

Our Government Community Management System (GCMS) consist of four core modules and on top of that, sub modules can be break down into specific needs of the Government to ensure an end to end solution such as:

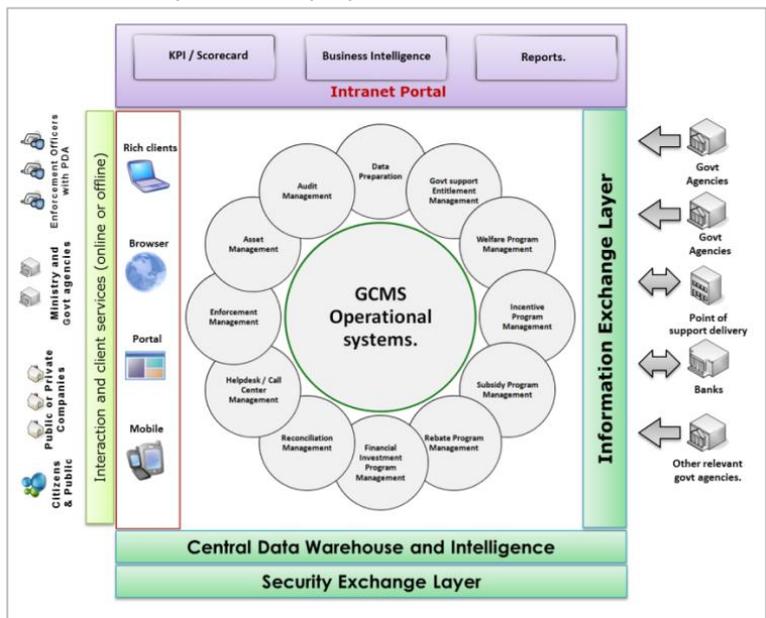
- Data Preparation (Data consolidation).
- Govt. Support Entitlement Management.
- Welfare Program Management.
- Incentive Program Management.
- Subsidy Program Management.
- Rebate Program Management.
- Financial Program Management.
- Reconciliation Management.
- Helpdesk / Call Center Management.
- Enforcement Management.
- Asset Management.
- Audit Management.



WHY GCMS?

Our GCMS provides the Government a centralized, standardized and consolidated approach that manage a set of programs for citizen, and yet flexible to accommodate various delivery mechanisms to the citizen.

Our Solution enables the Government to systematically profile and target the right group of citizens and forecast the allocation of support to the target groups. The delivery of support programs is managed with proper traceability from source to the final recipient in a secured platform. GCMS capability is significant due to being equipped with analysis and performance management tools that will ensure Government support programs are properly measured and monitored for continuous improvement purposes.



GCMS Architecture

With GCMS, the Government will be able to further meet the inevitable ongoing demands of each of the Communities by:

- Systematically profiling and identifying the right group of citizen for government initiatives delivery
- Model and forecast the ‘differentiated’ allocation of support for the needy group
- Manage the delivery of support with proper traceability from source to final recipients
- Introduce Performance Management and Outcome Analysis to ensure that all Government support programs are properly measured and monitored for continuous improvement purposes
- Delivering zero implementation leakage to maximize ROI (return-on-investment).

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